



**FOUR RIVERS MEDIA**



## ABOUT US

Established by Martijn & Amy van Tilborgh in 2008, Four Rivers Media is a faith-based marketing and media company that partners with influencers to bring their unique message to market and expand their audiences in innovative ways, leaving a deeper impact and generating revenues. What we do for our clients includes curating written, video, and photographic content, enhancing social media influence, crafting manuscripts and curricula, creating strategic email campaigns and other marketing content, as well as many other services.

In 2020 we launched *AVAIL*, a journal focused on the art of leadership. In 2021 we'll launch four more magazines as we continue to build strategic partnerships and expand our reach into a kingdom-focused audience. Keep reading to see how we can help you achieve your marketing goals.



**PUBLISHER** Sam Chand

**AUDIENCE** Leaders

**MINIMUM ANNUAL DISTRIBUTION** 120,000



**PUBLISHER** Colleen Rouse

**AUDIENCE** Female Leaders and Executives

**MINIMUM ANNUAL DISTRIBUTION** 60,000



**PUBLISHER** Louis Carr

**AUDIENCE** 18-40-year-olds (predominantly African American)

**MINIMUM ANNUAL DISTRIBUTION** 60,000



**PUBLISHER** Mike Kai

**AUDIENCE** Marketplace Influencers and Entrepreneurs

**MINIMUM ANNUAL DISTRIBUTION** 80,000



**PUBLISHER** Derek Grier

**AUDIENCE** General Christian Market

**MINIMUM ANNUAL DISTRIBUTION** 200,000



AVAIL

*The ART of LEADERSHIP*





AVAIL

## FROM THE PUBLISHER

Whether you are a pastor, entrepreneur or organizational leader, the events of 2020 will permanently shape the future of your business, church, or ministry. The tagline of *AVAIL* is “the art of leadership.” This is intentional. As someone who led a university for 14 years, I would never minimize the value of education in the preparation of a leader.

However, even the most well-educated leader must draw upon a deep reservoir of creativity fed by the Holy Spirit in order to respond to the crises and opportunities the future holds—not only with the strategic calculations of an engineer, but with the creative strokes of an artist.

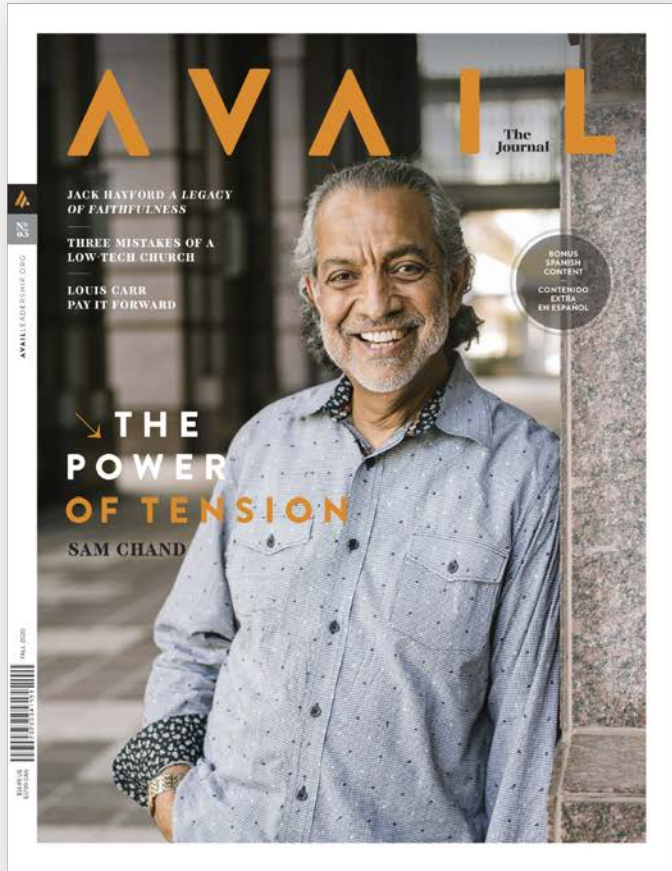
The goal of *AVAIL* is to help you discern the changing context in which you serve, wrestle with the challenges, seize the opportunities and do so in a way that is true to the unique gifts and creativity that God has placed within you.

Those who embrace the future are undoubtedly embracing the unknown. However, as recent times have shown us, we are sometimes thrust into the unknown, whether we like it or not.

I challenge you to join me in stepping into the future. The good news is that we don't do this alone—and that the God we serve is already there, waiting for us.

Sam Chand





# THE JOURNAL

*AVAIL Journal* is a quarterly print magazine designed to help leaders in business and ministry refine the art of leadership in order to make a global impact. In 2021 we anticipate an annual print distribution of 120,000, plus the digital version of the magazine will be made available to additional readers. This journal speaks to an influential reader audience, not just in size, but in their leadership roles in the church and in business.

# ADVERTISING PACKAGES

## PRINT & EDITORIAL

- Print Ad – *AVAIL Journal*
- Editorial – Book excerpt or column placed opposite print ad

## DIGITAL

(100,000+ Leaders List)

- Banner in *AVAIL* article to Full List
- Banner with *AVAIL* video to Full List

## EVENTS

- Free 10' x 20' Booth Space at *AVAIL Summit* for Advertisers of ALL *AVAIL* issues



# PRICING

**FULL PAGE:** \$1,995

**COVER 4 - Outside Back:** \$2,995

**COVER 2 - Inside Front Left Page:** \$2,695

**FIRST RIGHT HAND PAGE:** \$2,695

**COVER 3 - Inside Back Right Page:** \$2,395

**HALF PAGE:** \$1,495

**2-PAGE SPREAD:** \$3,995

**1/3RD PAGE:** \$995

**HALF-PAGE SPREAD:** \$2,995

Organizations continue to shift and adjust to the challenges of a world impacted by the pandemic. We want to help you and can create custom campaigns that are priced right for your organization during this crazy time!





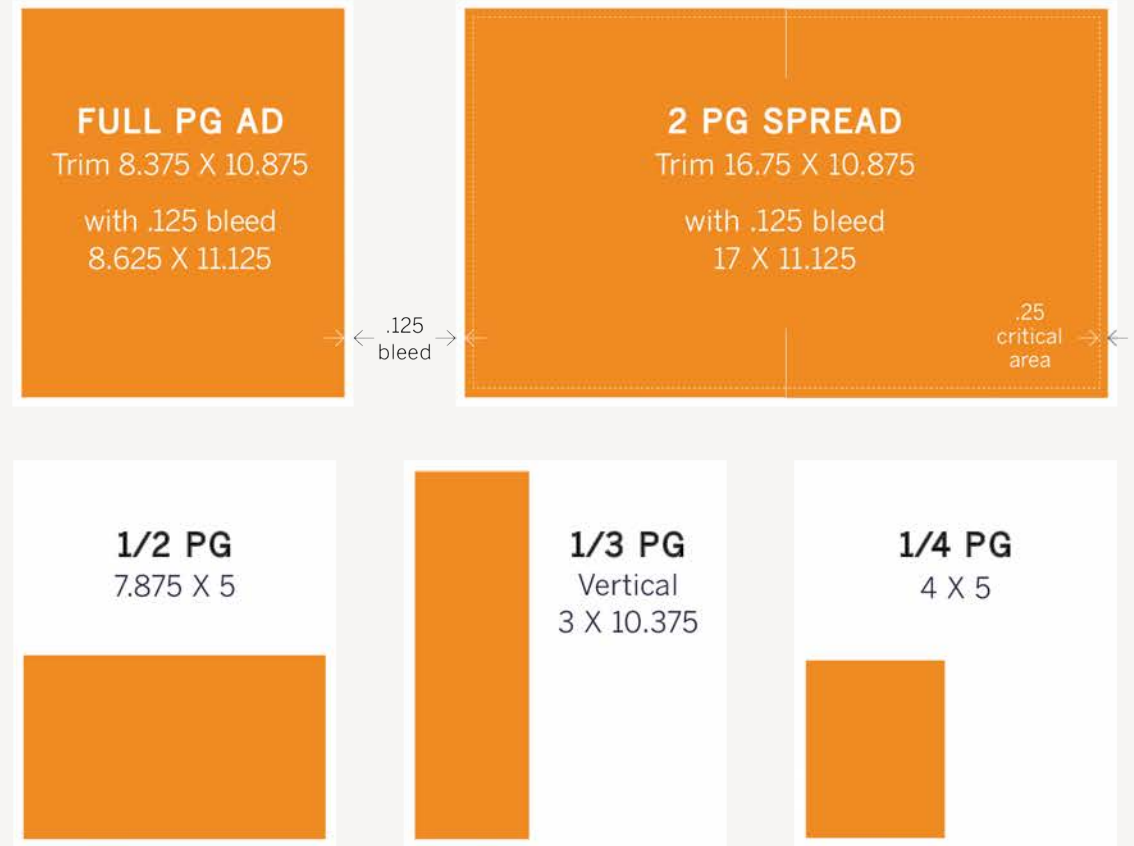
# PRINT SPECS

## SUBMISSION GUIDELINES

- Four-color process only (CMYK)
- Resolution minimum: 300 dpi
- Full page ads require .125 bleed on all sides
- Keep all critical content at least .25 inch away from trim area

## TYPES OF FILES ACCEPTED

- INDD: Adobe InDesign, file packaged with links, fonts, .PDF in folder
- PDF: Press quality; fonts embedded
- JPEG: 300 dpi @ 100%; CMYK
- TIFF: 300 dpi @ 100%; CMYK





# THRIVE T\*DAY

LEADERSHIP. COMMUNITY. STRENGTH.



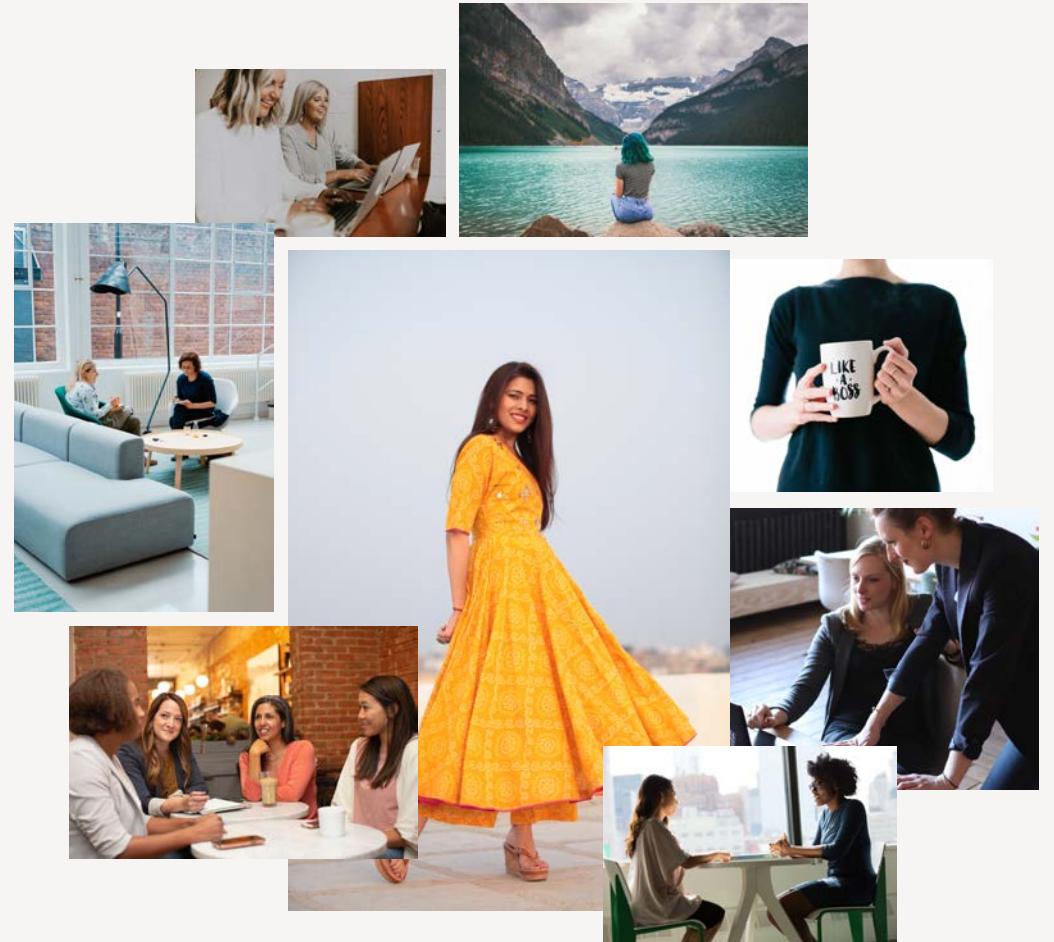
# LEADERSHIP. COMMUNITY. STRENGTH.

*Thrive Today! Magazine* is designed to encourage and empower professional women of God— women who are fulfilling their callings, caring for their families, and experiencing a deeper relationship with God every day.

With female leaders and executives in mind, Publisher Colleen Rouse speaks to a powerful audience of women who are influencing their churches, their families, and their worlds for the Kingdom of God.

With insights from some of the biggest leadership names around the world, *Thrive Today! Magazine* is sure to jumpstart the reader's growth in whatever season she finds herself. You can add your voice to those offering encouragement and challenge through practical helps, spiritual inspiration, and meaningful products and resources.

You already know that women are a rich audience who control significant income and influence people well beyond their families. Let us know how we can help you reach this important audience!



# ADVERTISING PACKAGES

The *Thrive Today!* brand reaches committed Christian women through *Thrive Today! Magazine*, events, a web site, and other relevant media channels. We're building a robust community of women who love the Lord and desire to bring their entire world under His lordship. We can help you speak to them in a comprehensive way!





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Tell us about the message you want to deliver to Christian women and we'll work with you to create an ideal *Thrive Today!* campaign that you can afford. Discounts for the inaugural issues are still available and we want to see YOUR product in the mix!



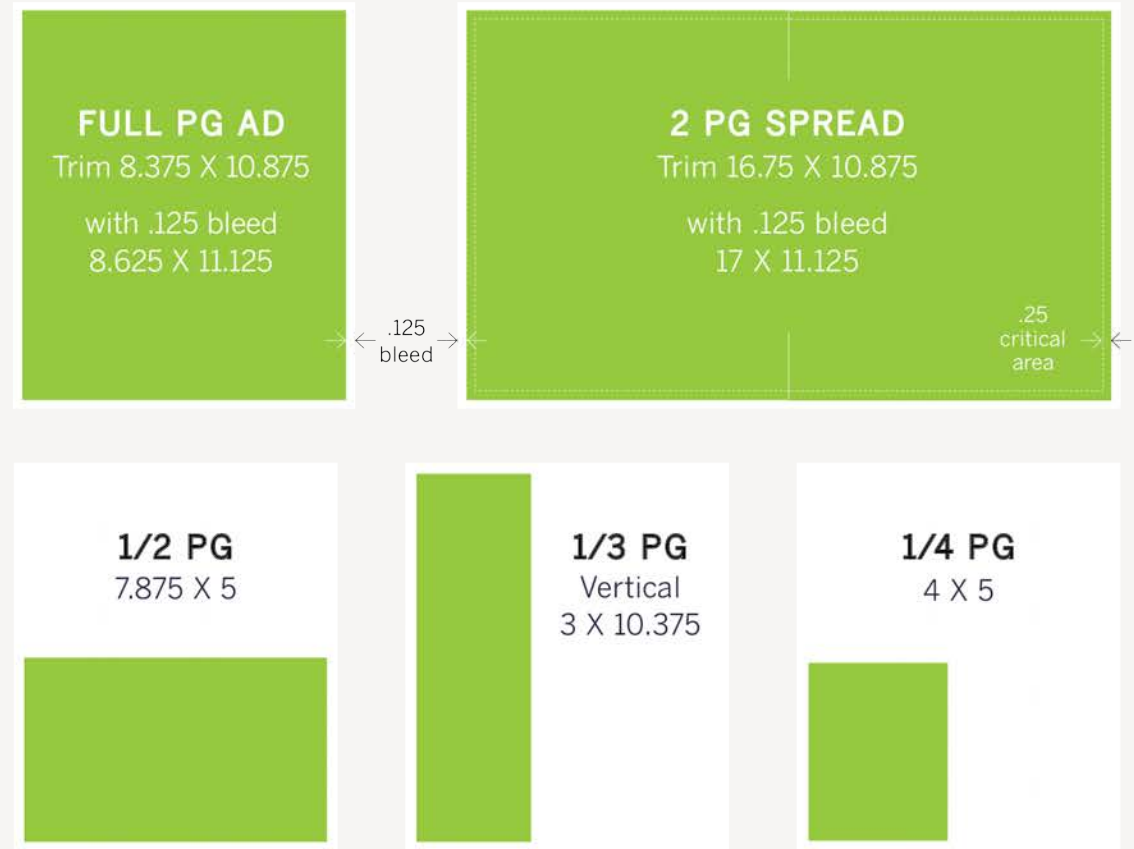
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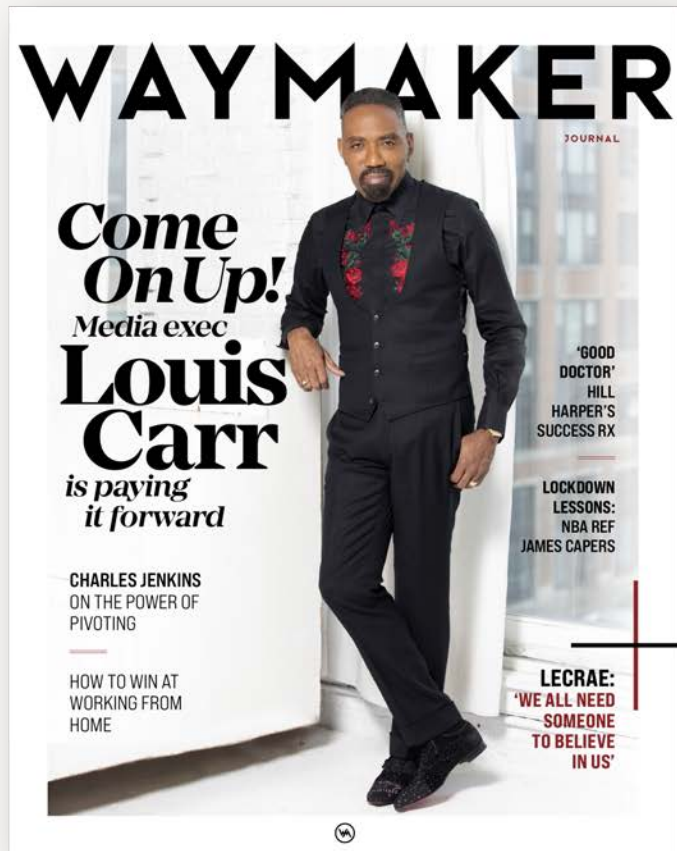
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# WAYMAKER

GROW YOUR LIFE & CHANGE THE WORLD

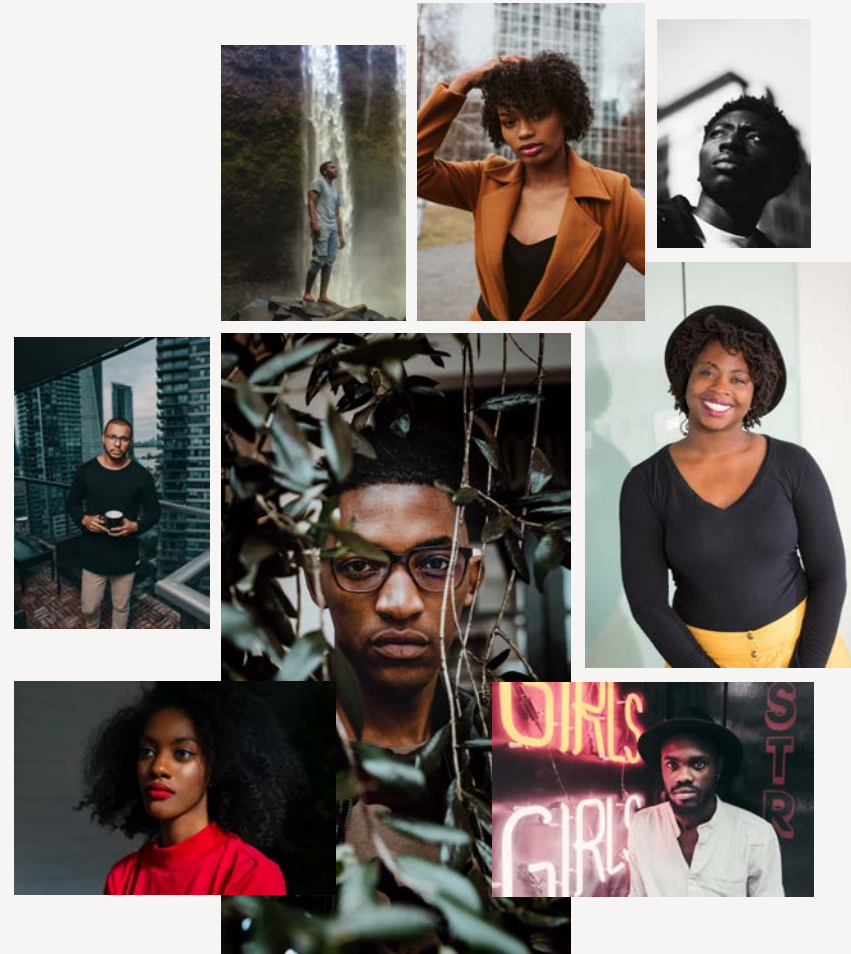


## THE JOURNAL

Louis Carr combines his success as an influential media executive with his passion to foster young leaders in order to launch *WayMaker*, a magazine targeting 18-40-year-olds (predominantly, but not exclusively, African American). *WayMaker* seeks to challenge young adults to grow personally and professionally and become "way makers" who make a difference now and in the decades to come. In addition to significant disposable income, this growing and powerful demographic possesses visionary energy, meaningful community, and a determination to change the world. You can build loyalty issue after issue with an audience that will become only more influential in their lifestyles, brand loyalties, and buying patterns.



Carr's vision for *WayMaker* leaves nothing beyond its scope. From health, entertainment, service, and culture to image, identity, and spiritual commitment, *WayMaker* speaks to the whole person living in a chaotic world that needs 18-40-year-olds to become "way makers" and realize their dreams while they foster the dreams of those who follow them. *WayMaker* is committed to creating young "way makers!" The future WILL be shaped by this demographic. This is your opportunity to partner with one of today's most influential "way makers" and create a meaningful future for this audience and your business.





# ADVERTISING PACKAGES

Talk to us about creating a custom WayMaker campaign that can include print ads, digital ads, event exposure, and editorial content (when appropriate). We'll help you get your message out to this important audience in a robust and cost-effective way.



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Discounted “launch pricing” is available. Tell us what you want to accomplish and we’ll do our best to help you!



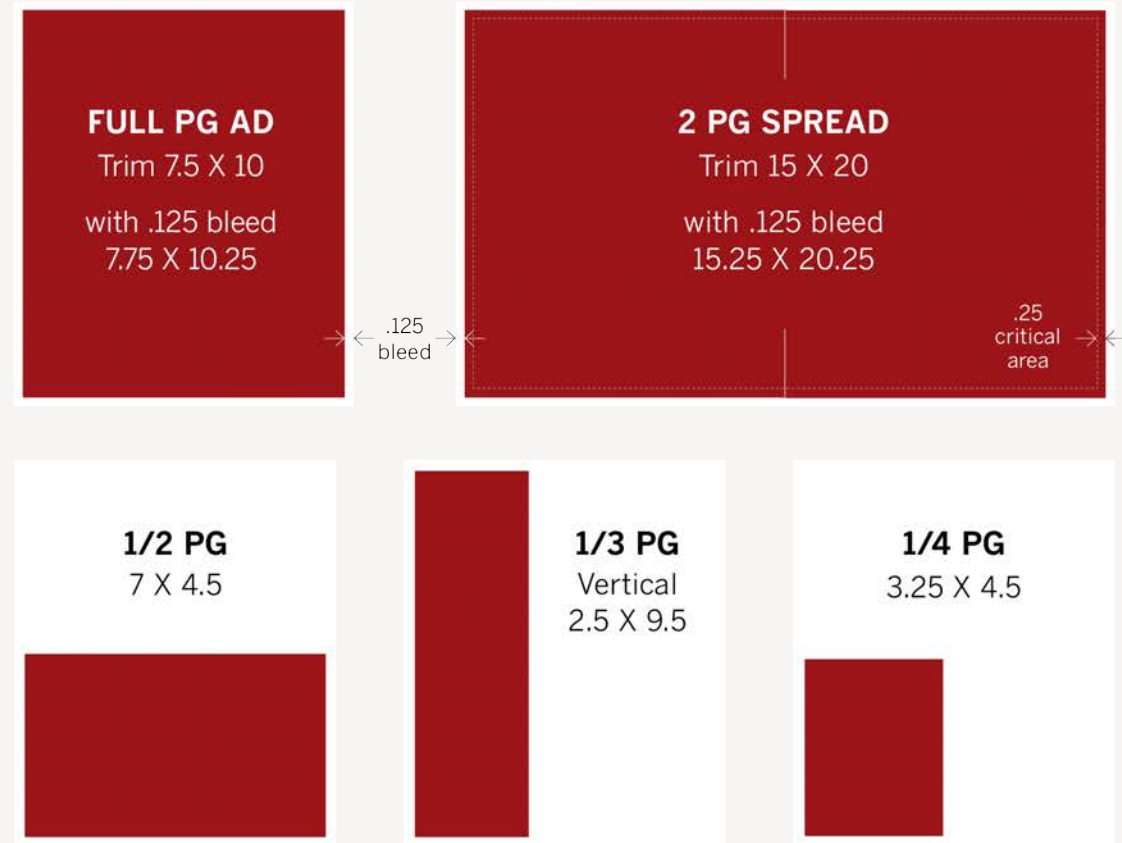
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# INSPIRE

IMPACT CULTURE. INFLUENCE CHANGE.



INSPIRE

## THE INSPIRE COLLECTIVE

While many churches are effective in equipping Christians for ministry within their walls, some struggle to prepare them for service in other arenas—their workplace, their neighborhood, their social community.

But the call to be change-makers is for all believers: Artists, business people, civic servants, community leaders, educators, mechanics, stay-at-home parents, students, and wait-staff.





That's why *The Inspire Collective* was established, to help raise up true influencers who are kingdom-focused Monday through Saturday, not just on Sundays.

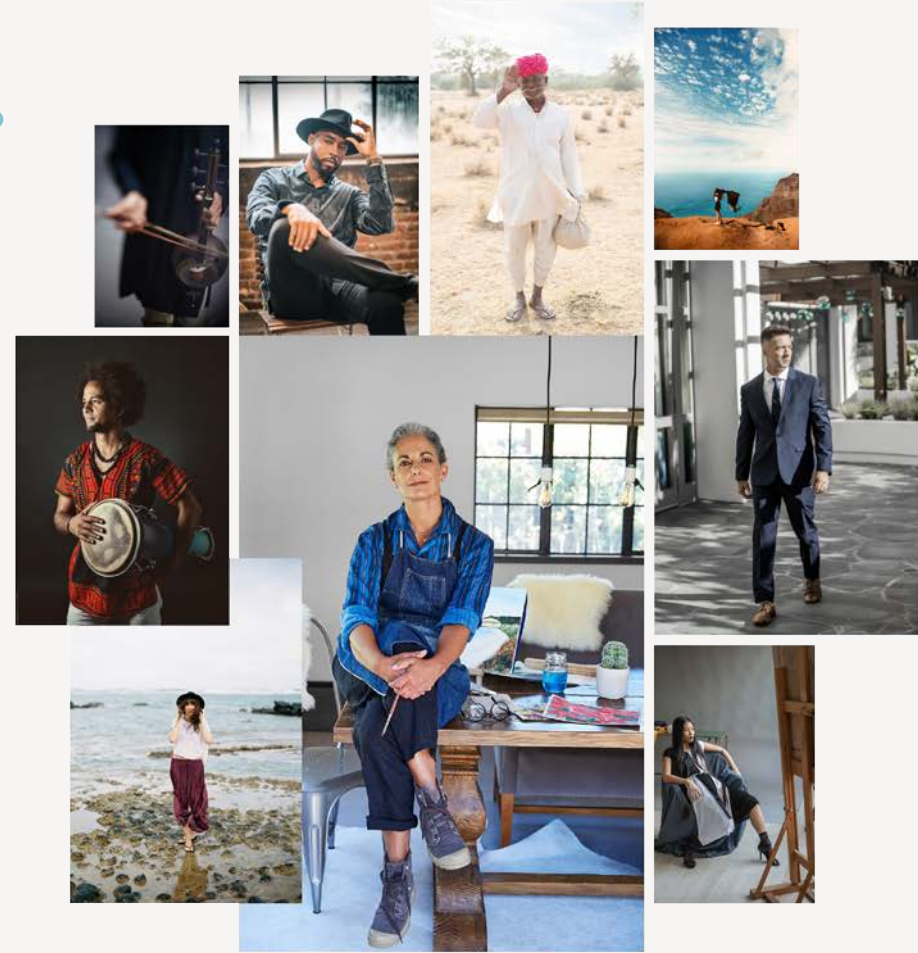
*The Inspire Collective* delivers a unique blend of inspiration and application, spiritual and practical, for those wanting to impact and influence their everyday world for Christ.

# THE INSPIRE COLLECTIVE OFFERS...

Founded by Mike Kai, Martijn van Tilborgh, and Sam Chand, *The Inspire Collective* will engage "salt and light" influencers in and beyond the church through...

- *Inspire Magazine*
- Books
- Study Resources
- Courses
- Live Classes
- Events
- Local Networks

These brand expressions combine to create a large general Christian audience that is connected to our advertisers and each other in multiple ways.



# ADVERTISING PACKAGES

The Inspire Collective will launch early in 2021. Tell us about your message and marketing goals and we'll figure out how to combine print, digital, event, and editorial (when appropriate) avenues to create a comprehensive media campaign that makes sense for you.



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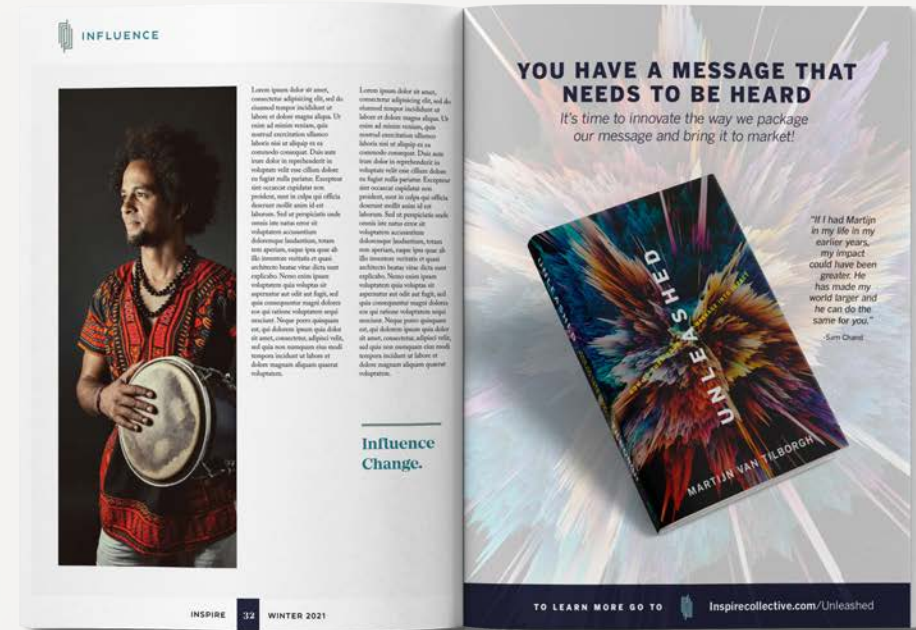
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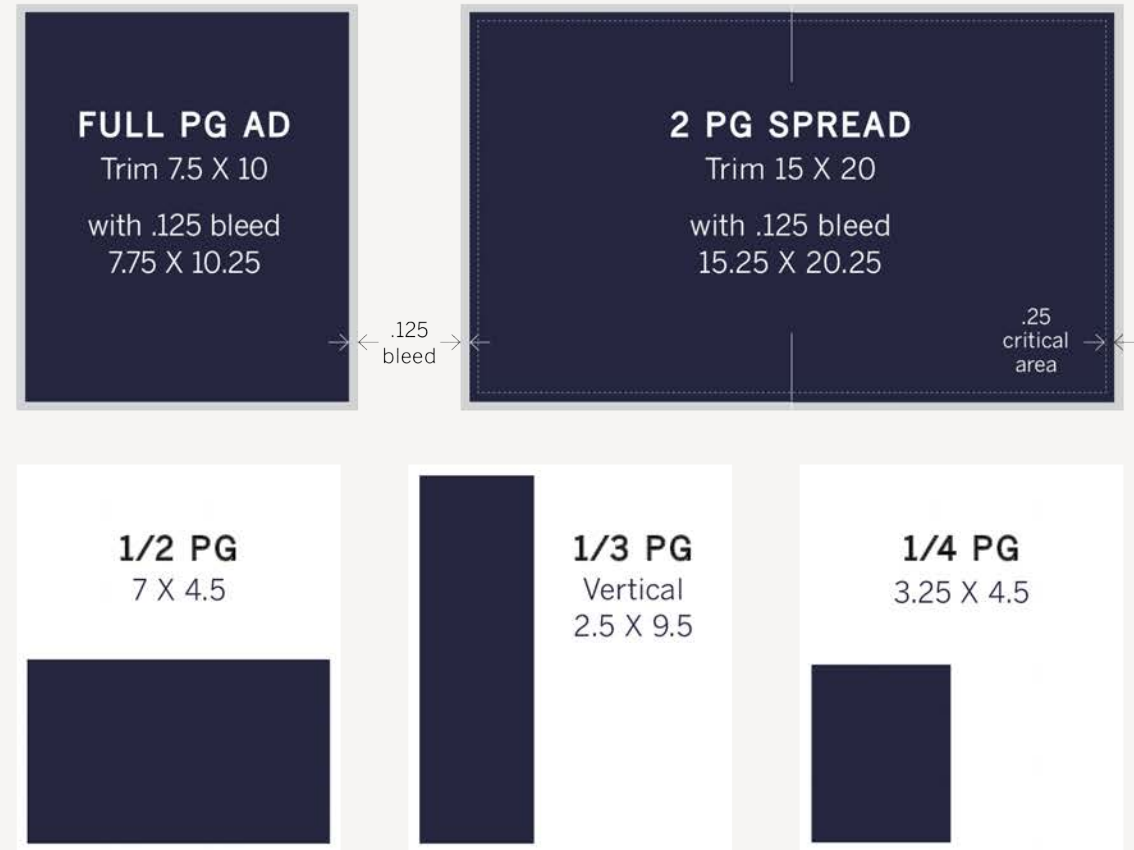
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# LIVEBIG

Think Big. Do Big. Live Big.



# THINK BIG. DO BIG. LIVE BIG.

If the COVID pandemic has taught us anything, it's that we are more resilient than we think we are. And that's what *Live Big Magazine* is about; helping the reader Live big... even in the midst of crisis.

Targeting a general Christian market, Publisher Derek Grier encourages the reader to... Think big. Do big. Live big!

Grier understands that living big begins with thinking big. What we think about God, ourselves, and others will directly influence how we live our lives. Consequently, this publication speaks to an audience that is growing in their faith and in their understanding of what it means to live a big, full life.

If you want to speak to a committed Christian audience that's engaged in their faith and anxious to live it out in significant ways, then you're in the right place. *Live Big* readers trust their God and trust the pages of *Live Big* Magazine to give them insights and encouragement issue after issue.

Talk to us about bringing your message alongside the challenging and inspirational messages delivered in this publication every six months!



# ADVERTISING PACKAGES

We can create a custom *Live Big* campaign that includes print, digital, events, and editorial (as appropriate) vehicles. We have the means to create a truly comprehensive (and BIG) strategy!

**FAMILY AND CHILDREN**

**BOTH QUANTITY AND QUALITY ARE IMPORTANT. YOUR SPOUSE NEEDS BOTH. YOUR KIDS NEED BOTH.**

...with either 20 minutes here with the first and one in between you. There is the corner of a large place to simply give of your one-inch square flanked by a single piece of grass. You complete ...

**Ms. B: Ask God for Help**  
"God wants you to do your life with excellence. He also wants you to serve and love your family with excellence. God wants you to manage your career while managing your family and to reward you to succeed. He has written a plan for you each hour ...

**Ms. B: Learn to Say No**  
Making time for your family means compromising some ...

**Final Thought**  
Don't be so busy that you lose the most important people in your ...

**WALK FRANK** is a public relations and an entrepreneur. He serves as the CEO of WalkFrnk, Inc. and his wife, Beth, are the founders of WalkFrnk Ministries. You can connect with Frank at [frank@walkfrnk.com](http://frank@walkfrnk.com).

**BREAK FREE FROM LIFE'S LIMITATIONS!**

The DGM Growth Lab will help you accelerate your growth by helping you remove the barriers keeping you from growing and walking in God's best.

**GET 30 DAYS FREE ACCESS**

**RESOURCES**  
An ongoing, immersive experience that provides you with tools, training and resources to propel you forward into your purpose.

**TRAINING**  
Every month, you'll receive multi-part training courses on relevant topics, and every week, you'll receive brand new, full-length teaching sessions.

**ASSESSMENT**  
The Growth Lab comes with an assessment tool that helps you identify where you're stuck, and points you to resources to help you break free.

**SIGN UP TODAY!**  
Members of the Growth Lab don't only get amazing content delivered weekly to their learning environment, but they also help Derek Grier Ministries do what we do best. Serving and helping people to live the life that God has for them. **Thank you for your support!**

**DGM GROWTH LAB**

**GET 30 DAYS FREE ACCESS AT**  
[dgmgrowthlab.com](http://dgmgrowthlab.com)



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Live Big is still young. It's not too late to get inaugural pricing on rich and impactful campaigns!

**A New Educational Model**  
How Virginia Bible College will prepare you for "the new normal."

**WE WANT TO HELP YOU BECOME THE BEST LEADER, COACH, TEACHER OR MARKETPLACE MINISTER YOU CAN EVER BE.**

**JOIN US AT VIRGINIA BIBLE COLLEGE**  
Virginia Bible College exists to equip students with biblical truth, spiritual discipline, and practical knowledge to effectively serve and lead in the church and/or marketplace.

**IF YOU'RE LOOKING TO DEVELOP YOUR LEADERSHIP IN AN ACCREDITED ACADEMIC ENVIRONMENT... YOU BELONG AT VBC!**  
Contact us today for more information or visit our website [www.vabiblecollege.edu](http://www.vabiblecollege.edu)

**Degrees Offered**  
UNDERGRADUATE CERTIFICATE IN BIBLICAL & THEOLOGICAL STUDIES  
BACHELOR OF BIBLICAL & THEOLOGICAL STUDIES, EMPHASIS IN LEADERSHIP  
GRADUATE CERTIFICATE IN MINISTRY  
MASTER IN MINISTRY  
DOCTOR IN MINISTRY

**Leadership**

**Dr. Derek Grier - President**  
**Dr. Courtney McBath - Vice President**  
Please contact our Vice President of Academic Affairs, Dr. Sherrill January at [info@vabiblecollege.edu](mailto:info@vabiblecollege.edu)

FALL TERM II BEGINS OCTOBER 19, 2020  
WINTER TERM START DATE JANUARY 18, 2021  
CAMPUS GRACE CHURCH DUMFRIES, VA



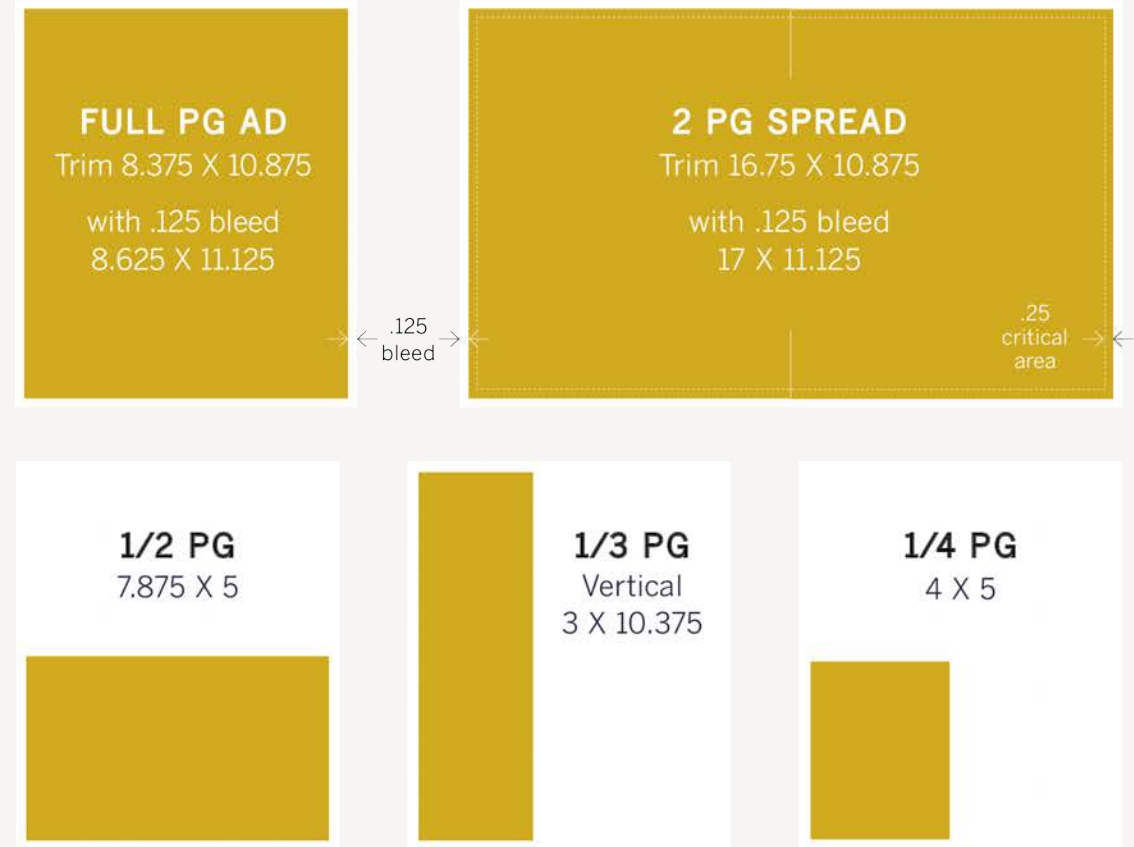
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- TIFF: 300 dpi @ 100%; CMYK



# MEET OUR TEAM



## **MARTIJN VAN TILBORGH**

FOUNDER & CHIEF EXECUTIVE OFFICER

[tilborgh@gmail.com](mailto:tilborgh@gmail.com)

407.733.6984

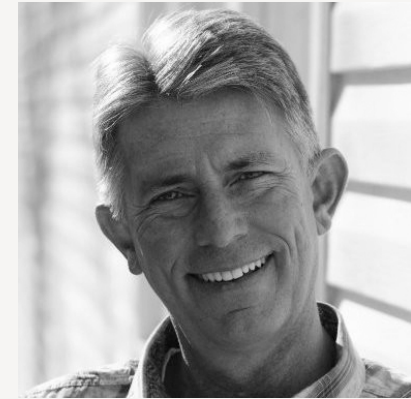


## **DAVE CONDIFF**

ADVERTISING SALES MANAGER

[dave.condiff@gmail.com](mailto:dave.condiff@gmail.com)

407.929.5702

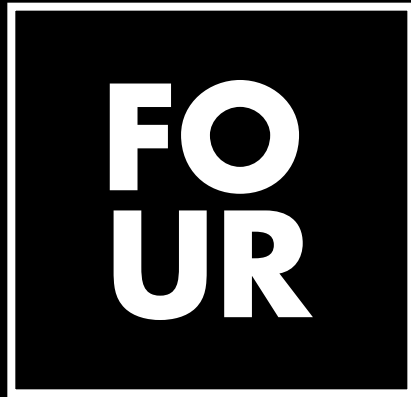


## **RICK EDWARDS**

SALES ADMINISTRATION

[rickedwards.frm@gmail.com](mailto:rickedwards.frm@gmail.com)

615.423.8336



**FOUR RIVERS MEDIA**