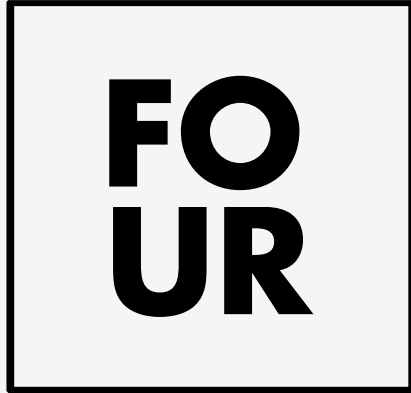




FOUR RIVERS MEDIA



ABOUT US

Established by Martijn & Amy van Tilborgh in 2008, Four Rivers Media is a faith-based marketing and media company that partners with influencers to bring their unique message to market and expand their audiences in innovative ways, leaving a deeper impact and generating revenues. What we do for our clients includes curating written, video, and photographic content, enhancing social media influence, crafting manuscripts and curricula, creating strategic email campaigns and other marketing content, as well as many other services.

In 2020 we launched *AVAIL*, a journal focused on the art of leadership. In 2021 we launched additional magazines as we continue to build strategic partnerships and expand our reach into a kingdom-focused audience. Keep reading to see how we can help you achieve your marketing goals.



AVAIL

The ART of LEADERSHIP



AVAIL

FROM THE PUBLISHER

Whether you are a pastor, entrepreneur or organizational leader, the pandemic of 2020 and 2021 will permanently shape the future of your business, church, or ministry. The tagline of *AVAIL* is “the art of leadership.” This is intentional. As someone who led a university for 14 years, I would never minimize the value of education in the preparation of a leader.

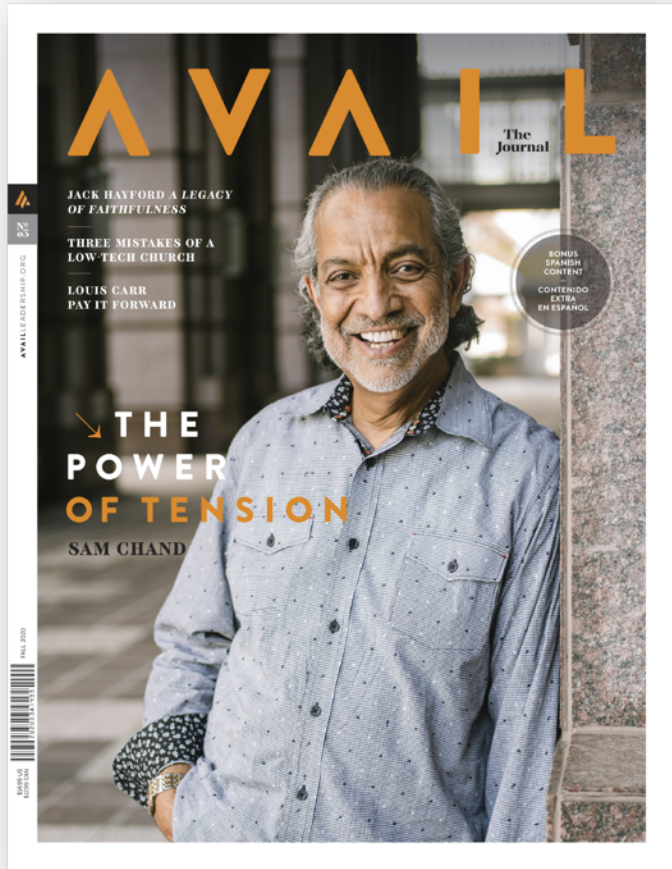
However, even the most well-educated leader must draw upon a deep reservoir of creativity fed by the Holy Spirit in order to respond to the crises and opportunities the future holds—not only with the strategic calculations of an engineer, but with the creative strokes of an artist.

The goal of *AVAIL* is to help you discern the changing context in which you serve, wrestle with the challenges, seize the opportunities and do so in a way that is true to the unique gifts and creativity that God has placed within you.

Those who embrace the future are undoubtedly embracing the unknown. However, as recent times have shown us, we are sometimes thrust into the unknown, whether we like it or not.

I challenge you to join me in stepping into the future. The good news is that we don't do this alone—and that the God we serve is already there, waiting for us.





THE JOURNAL

AVAIL Journal is a quarterly print magazine designed to help leaders in business and ministry refine the art of leadership in order to make a global impact. In 2022 we anticipate an annual print distribution of 120,000, plus the digital version of the magazine will be made available to additional readers. This journal speaks to an influential reader audience, not just in size, but in their leadership roles in the church and in business.

ADVERTISING PACKAGES

PRINT & EDITORIAL

- Print Ad – *AVAIL Journal*
- Editorial – Book excerpt or column placed opposite print ad

DIGITAL

(100,000+ Leaders List)

- Banner in *AVAIL* article to Full List
- Banner with *AVAIL* video to Full List

EVENTS

- Free 10' x 20' Booth Space at *AVAIL Summit* for Advertisers of ALL *AVAIL* issues



PRICING

FULL PAGE: \$1,995

COVER 4 - Outside Back: \$2,995

COVER 2 - Inside Front Left Page: \$2,695

FIRST RIGHT HAND PAGE: \$2,695

COVER 3 - Inside Back Right Page: \$2,395

HALF PAGE: \$1,495

2-PAGE SPREAD: \$3,995

1/3RD PAGE: \$995

HALF-PAGE SPREAD: \$2,995

Organizations continue to shift and adjust to the challenges of a world impacted by the pandemic. We want to help you and can create custom campaigns that are priced right for your organization during this crazy time!



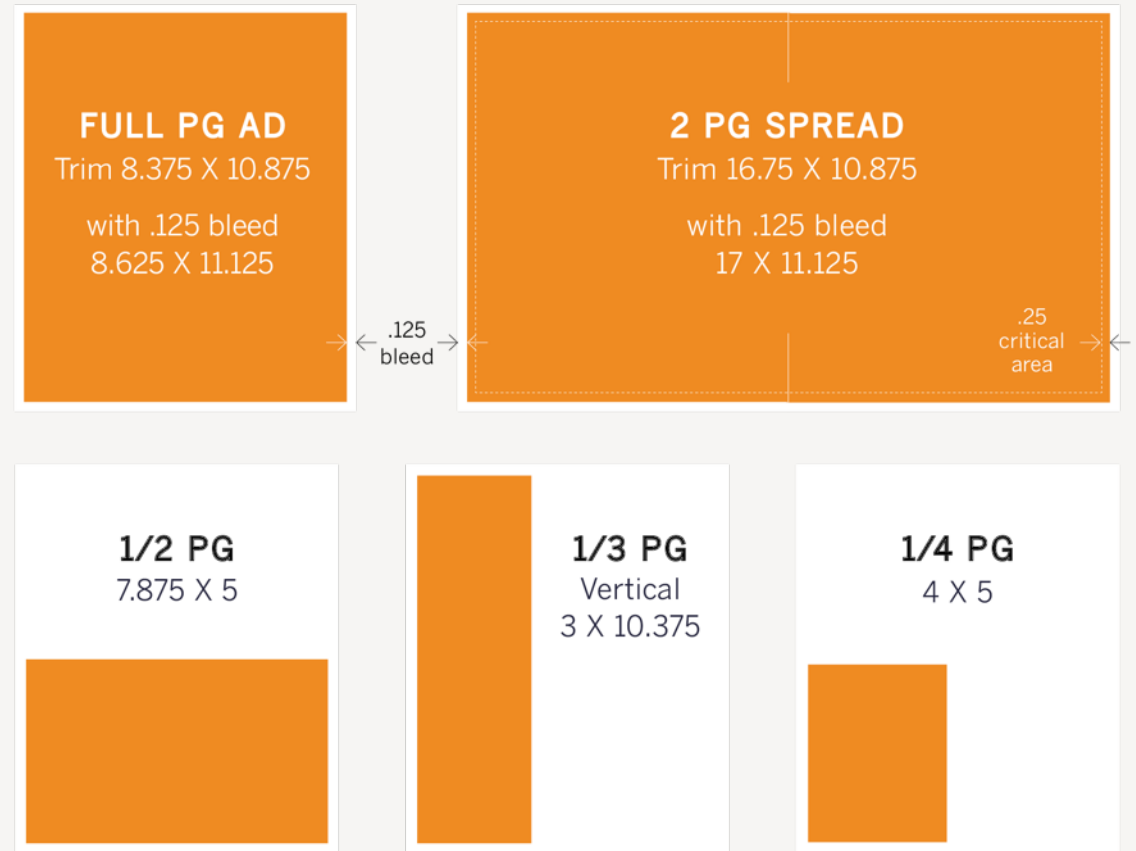
PRINT SPECS

SUBMISSION GUIDELINES

- Four-color process only (CMYK)
- Resolution minimum: 300 dpi
- Full page ads require .125 bleed on all sides
- Keep all critical content at least .25 inch away from trim area

TYPES OF FILES ACCEPTED

- INDD: Adobe InDesign, file packaged with links, fonts, .PDF in folder
- PDF: Press quality; fonts embedded
- JPEG: 300 dpi @ 100%; CMYK
- TIFF: 300 dpi @ 100%; CMYK





INSPIRE

IMPACT CULTURE. INFLUENCE CHANGE.



INSPIRE

THE INSPIRE COLLECTIVE

While many churches are effective in equipping Christians for ministry within their walls, some struggle to prepare them for service in other arenas—their workplace, their neighborhood, their social community.

But the call to be change-makers is for all believers: Artists, business people, civic servants, community leaders, educators, mechanics, stay-at-home parents, students, and wait-staff.



That's why *The Inspire Collective* was established, to help raise up true influencers who are kingdom-focused Monday through Saturday, not just on Sundays.

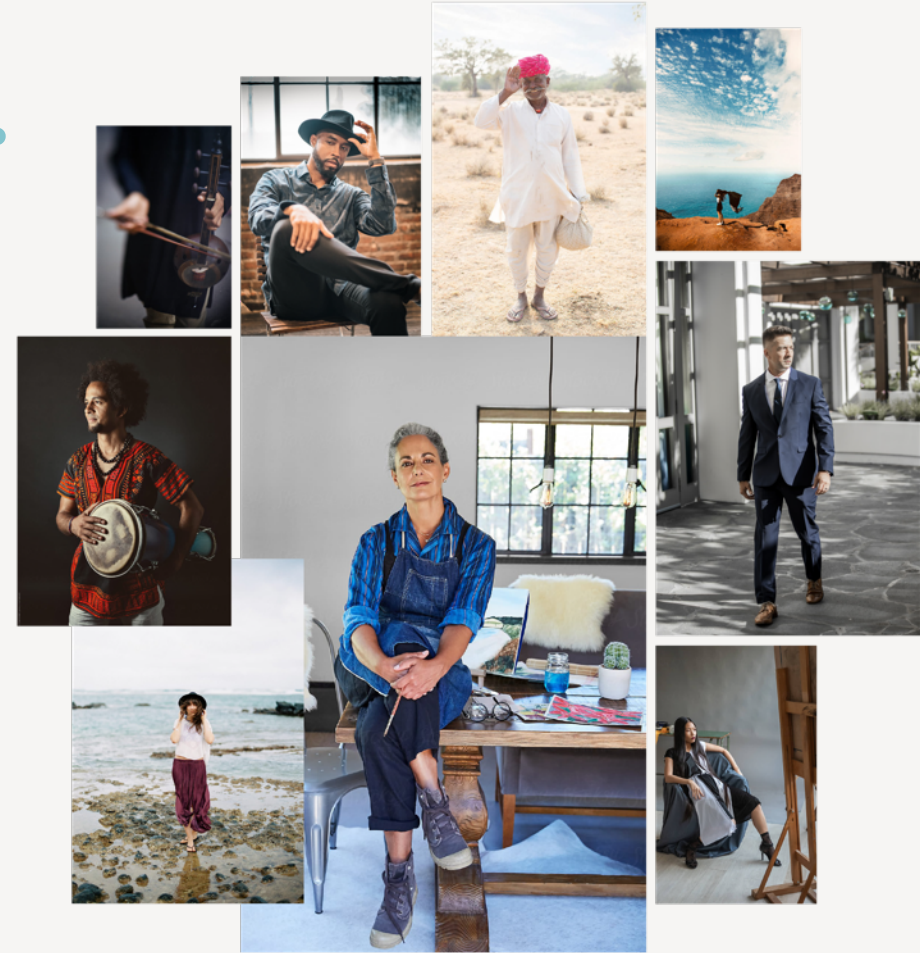
The Inspire Collective delivers a unique blend of inspiration and application, spiritual and practical, for those wanting to impact and influence their everyday world for Christ.

THE INSPIRE COLLECTIVE OFFERS...

Founded by Mike Kai, Martijn van Tilborgh, and Sam Chand, *The Inspire Collective* will engage "salt and light" influencers in and beyond the church through...

- *Inspire Magazine*
- Books
- Study Resources
- Courses
- Live Classes
- Events
- Local Networks

These brand expressions combine to create a large general Christian audience that is connected to our advertisers and each other in multiple ways.



ADVERTISING PACKAGES

The Inspire Collective launched in 2021. Tell us about your message and marketing goals and we'll figure out how to combine print, digital, event, and editorial (when appropriate) avenues to create a comprehensive media campaign that makes sense for you.



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Discounted “launch pricing” is available. Tell us what you want to accomplish and we’ll do our best to make it happen!



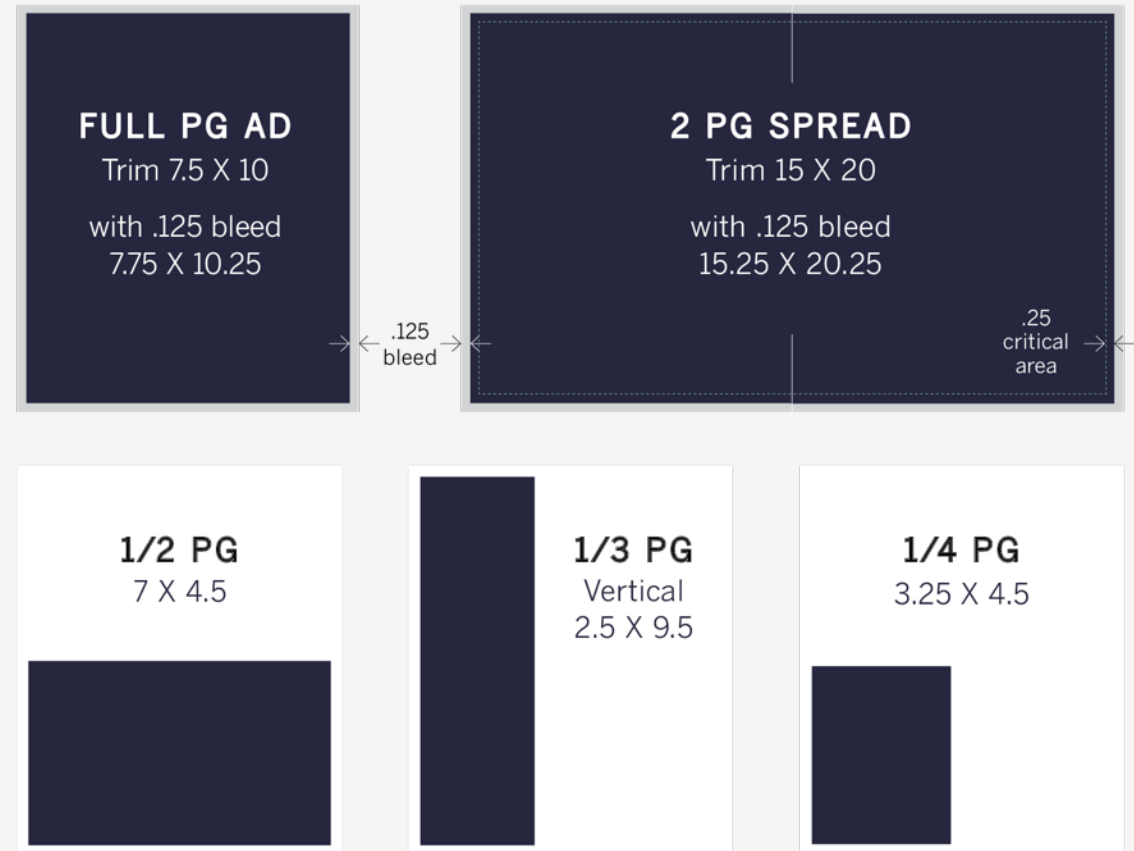
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FOUR RIVERS MEDIA